MEDIA ALERT:

JAKE PAUL AND MIKE TYSON, KATIE TAYLOR AND AMANDA SERRANO TO MEET FACE-TO-FACE AT NETFLIX AND MOST VALUABLE PROMOTIONS' KICK-OFF PRESS CONFERENCES ON MONDAY, MAY 13 IN NEW YORK CITY AT THE ICONIC APOLLO THEATER AND THURSDAY, MAY 16 IN ARLINGTON, TEXAS AT TEXAS LIVE!

Renowned combat sports journalist Ariel Helwani to host press conference at the iconic Apollo Theater in New York, New York

All media wishing to attend the Paul vs. Tyson and Taylor vs. Serrano 2 press conferences must apply for media credentials via the following links:

New York Press Conference Credential Application
Arlington, Texas Press Conference Credential Application

Both events will be free and open to the public on a first come, first serve basis

Tickets for Paul vs. Tyson, which will stream live globally on Netflix on Saturday, July 20, will go on sale Thursday May 16th at 12pm ET. Fans can sign up for advance presale access <u>here</u>

WHAT:

The Problem Child, **Jake "El Gallo de Dorado" Paul** (9-1, 6 KOs), the Baddest Man on the Planet **Mike Tyson** (50-6, 44 KOs), Matchroom's undisputed super lightweight world champion **Katie Taylor** (23-1, 6 KOs), and boxing trailblazer and unified featherweight champion **Amanda** "**The Real Deal" Serrano** (46-2-1, 30 KOs) will meet face-to-face to preview their highly-anticipated Netflix and Most Valuable Promotions mega-boxing event at two press conferences. The first will be held on Monday, May 13th at the iconic Apollo Theater in New York City, hosted by renowned boxing journalist Ariel Helwani and the second will be held on Thursday, May 16 at Texas Live! in Arlington, Texas. Both events will be free and open to the public on a first come, first serve basis. Media can apply for credentials to attend the New York press conference here, and the Texas press conference here.

Tickets for Paul vs. Tyson will go on sale May 16 at 12pm ET; the fight will stream live globally, exclusively on Netflix on Saturday, July 20. For the opportunity to sign up for advance presale tickets, click here.

WHO:

Jake "El Gallo de Dorado" Paul, International superstar & The Problem Child Mike Tyson, Legendary former undisputed world heavyweight champion Katie Taylor, Matchroom's undisputed super lightweight world champion Amanda "The Real Deal" Serrano, Boxing trailblazer & unified featherweight champion

MONDAY, MAY 13 - NEW YORK:

4:30 p.m. ET – Doors open for media and fan arrival **5:30 p.m. ET** – Press Conference begins **Location** – Apollo Theater 253 W 125th St, New York, NY 10027

Media Credential Application: New York Press Conference Credential Application

THURSDAY, MAY 16 - ARLINGTON, TX:

6:30 p.m. CT – Doors open for media and fan arrival **7:30 p.m. CT** – Press Conference begins **Location** – Texas Live! 1650 E Randol Mill Rd, Arlington, TX 76011

Media Credential Application: Arlington, TX Press Conference Credential Application

Note:

- Credentialed media must present valid ID to enter the press conferences.
- Both events are free and open to the general public
- Both Paul vs. Tyson, Taylor vs. Serrano press conferences will stream live on Most Valuable Promotions' YouTube channel and Netflix's YouTube and X channels.

About Netflix

Netflix is one of the world's leading entertainment services, with 270 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

About Most Valuable Promotions (MVP)

Most Valuable Promotions was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. Since inception MVP has consistently produced the biggest combat sports pay-per-view events. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal. The company signed one of the most decorated Hispanic athletes of all time, Amanda Serrano in its first year. Serrano and MVP made history in April of 2022 when Serrano went head to head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, recently earning a nomination for Event of The Year by Sports Business Journal. Co-founder Nakisa Bidarian was an executive producer of the historic Triller Presents Mike Tyson v. Roy Jones Jr., which is the 8th most bought pay-per-view event in history.

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